Ingredient of the Year: Weight Management

Entries for The NutraIngredient Awards, Ingredient of the Year categories are required to have the ingredient in a finished product that is commercially available in Europe.

Entry Details
Ingredient Name*
Producing Company*
Website for ingredient* - 2 URL links - only one is mandatory
Contact Person First Name*
Contact Personal Last Name*
Contact Person Email*
Contact Person Phone*

Does your entry relate to an ingredient? This is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods. *
Yes or No

Is your ingredient commercially available in Europe? *
Yes or No

What other regions is your ingredient available in? *
Tick boxes (multiple options) - Russia, Middle-East, Africa, Asia-Pacific, North America, South America

How long has your ingredient been on the market in the EMEA? *
Please use the length of time for the country or region with the longest market availability.
Years and Months – numerical answer only

What does your ingredient do? *
Text – maximum 100-words

What is the target market of your ingredient? *
Text – maximum 100-words

How does your ingredient meet a genuine consumer demand, performance problem or athletic requirement? *
Text – maximum 100-words

How does your ingredient provide a unique nutritional solution to this consumer need or problem?
(Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions). *
Text – maximum 100-words

Are your claims backed by peer reviewed primary research and/or clinical trials in humans? *
Yes or No

*denotes a mandatory question
If yes – please provide a short overview of the main evidence. *
You may also supply up to three documents of peer reviewed primary research.
Text – maximum 300-words

Peer reviewed primary research upload 1
Upload a document

Peer reviewed primary research upload 2
Upload a document

Peer reviewed primary research upload 3
Upload a document

Please provide examples of applications and delivery systems for use in final products. Where possible provide examples of commercial availability in finished products. *
Text – maximum 400-words

Give detail of commercial success and engagement from your core target market(s). Where possible give numbers and examples of sales and applications that are available in the market. *
Text – maximum 300-words

What gives your ingredient the ‘X factor’ – something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims). *
Text – maximum 300 words

Why should you win this award? In no more than 300 words, provide a succinct overview of what makes your ingredient the best. *
Text – maximum 300-words

I confirm I will be sending 4 samples of a finished product containing the ingredient. *
Yes or No

*denotes a mandatory question